

FOR IMMEDIATE RELEASE

Ige

Los Angeles, CA (25 Sep 2003) – Helene Ige has announced the anticipated opening of her boutique for late October, 2003.

Grand Opening

The eponymous Ige, is located at 7382 Beverly Blvd. in Los Angeles – in the midst of a new fashion-art-design hub neighborhood featuring exciting designers, art galleries, and accessory stores – and will act as a showcase for Helene’s inspired furniture lines, as well as for home accessories hand selected to enhance the visionary aesthetic embodied in her design.

The grand opening of the store will also act as the unveiling of her newest collections: the Chinois Pillow collection, and the new Peony Table & Wall Hanging.

Chinois Pillows

The Chinois Pillows feature velvety-flocked flowers silk screened on jewel tone dupioni silk. The flower patterns are the same as on the Chinois Lacquer tables, and are a sophisticated accessory for any elegantly appointed room. The pillow cases are made of 100% dupioni silk, and are filled with a 5% down / 85% feather pillow insert, and are available in lilac, aqua, lime, fuchsia, persimmon, ruby, coco, and cream colors with either brown or white flowers.

Peony

The circular Peony Table/Wall Hanging integrates both Asian and European art, fusing Asian lacquer ware with marquetry technique, as well as modern design and traditional art. The new Peony table is made of laser cut, high gloss laminate, hand inlayed on MDF substrate. The table rests on polished, stainless steel legs, and is available in white, black, aqua, raspberry, lilac, beige, orange and walnut wood grain with white flower, or wood grain flower on white. Additional colors are available on request.

About Ige

Helene Ige was the founder of the visionary home accessory design firm, giig & iggi, and has been acknowledged as one of the more exciting designers to emerge in recent years. Her work has been featured in such publications as Wallpaper, Lucky, and In Style, and is consistently praised for its ability to combine aesthetic sensibilities, superior quality materials and craftsmanship, and innovative design concepts. She has been working independently, in Los Angeles, for the past year. For more information, please visit www.igedesign.com, or call 310.939.2788